

# What colour is your organisation?



Colour is often used by artists to represent emotion but a mix of colours can change what is perceived.

Colour used within an organisational context is a valuable method of seeing differences in people and teams.

All staff can provide your strategy team with data and information. These insights can have value when (what is perceived is) in line with the strategic objectives of your organisation.

How do you see yourself, your team or your organisation? And how can you be aware that your view is not 'coloured' by others?

Art in Strategic Thinking (AiST) is a program that provides you and your team with a new approach to leadership thinking that could enable you and your organisation to outsmart its more conventional competitors.

Contact [enquiries@artinstrategicthinking.com](mailto:enquiries@artinstrategicthinking.com), 07979 746077 to discuss running an expenses only pilot in your organisation.

